



DSC 2024 EUROPE VR
Driving Simulation & Virtual Reality Conference & Exhibition

18-20 sept 2024 | Strasbourg

DRIVING SIMULATION CONFERENCE

From 18th to 20th, September 2024

EXHIBITOR GUIDE





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DSC 2024 Europe VR – Exhibition information

About DSC 2024

The DSC 2024 Europe organizing committee is offering you the opportunity to demonstrate your products and services during this conference. With the right mix of science and industry, you have the opportunity to meet and discuss with representatives of the world's leading car manufacturers and suppliers in a friendly environment.

Why exhibiting at DSC 2024?

We are committed to bringing you the best opportunity to meet and network with many **customers, prospects and partners** in the field of driving simulation.

Authors, keynote speakers and delegates are attending this conference with the common aim of hearing about the latest developments in the field and will be keen to learn about your technology and services. The conference is expected to attract up to **400 on-site participants**, which will ensure that the event has the buzz you need to generate interest in your products.

Your Exhibitor's package includes

- One attendee pass
- One stand, with electricity
- One table, two chairs
- Distribution of a brochure or advertising material of the exhibitor in the attendee's pack is available on request

Deadline for exhibitor registration: July 31st, 2024

3 booth formats

- 6 m² - 3 m x 2 m
- 9 m² - 3 m x 3 m
- 12 m² - 3 m x 4 m



40 spaces available in total

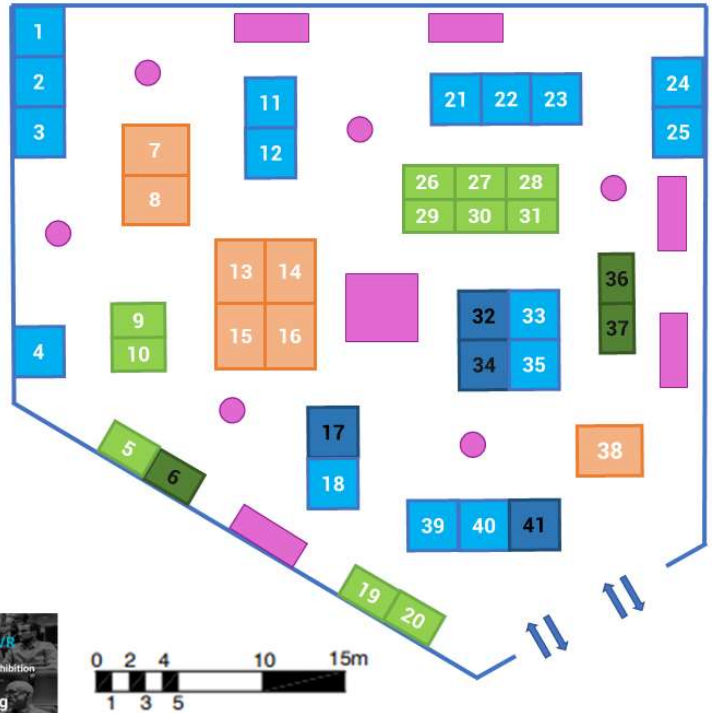


Floor plan

The exhibition floor plan can be downloaded on <https://dsc2024.org/guidelines-for-exhibitors/>

DSC 2024 Europe VR Exhibition Floorplan

-  Booth 6 m² (3mx2m)
-  Booth 9 m² (3mx3m)
-  Booth 12 m² (3mx4m)
-  Attendee bar table
-  Refreshment table





Booking terms & conditions

Please read these terms and conditions carefully.

After validating your registration form, you will be issued a quotation within a few days. After your validation of this quotation, you will be issued the final invoice. The reservation is confirmed after payment of a 20% deposit (or full payment).

Payment term is 30 days and has to be done by credit card or by bank wire transfer.

Exhibitors are responsible for the delivery, set-up, maintenance, dismantling, insurance and security of their own exhibition stand at the conference. Exhibitors are also responsible for ensuring the arrival of any materials sent by courier or mail.

Booth fees (basic stand)

Size	Before June 30th 2024	After June 30th 2024
6 m ²	€ 3,150.00 € 2,850.00 *	€ 3,750.00 € 3,350.00 *
9 m ²	€ 4,350.00 € 3,950.00 *	€ 5,350.00 € 4,900.00 *
12 m ²	€ 5,450.00 € 5,000.00 *	€ 6,550.00 € 5,950.00 *

** Discount for Driving Simulation Association Members and for startups (<5 years old, <20 employees)*

Exhibitor's attendees benefit from a special fee of €425.

Extra large booths (approx. 20 m²) are also available (€ 9,000.00) for large driving simulators installations. Please contact us if you are interested.

Please note that all our prices are excluding VAT.

Cancellation policy

If you wish to cancel your booking before July 31st 2024, there will be a 50% refund.

If you wish to cancel your booking after July 31st 2024, there will be no refund.

If you pay after the deadline (July 31st 2024), the price will increase of 20%.



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CONTACTS

Organization team

DSC 2024 Exhibition Manager

E-mail: exhibition@dsc2024.org

Contact on-site

Elodie MARIATTE – Event Project Manager

Phone: +33 (0) 3 88 37 67 48

E-mail: emariatte@strasbourg-events.com



ACCESS TO THE PALAIS

By road : Motorway A35
Exit A350 WACKEN
Alice Mosnier street, Kieffer street, Strauss Street – Access by Portail Erasme (see plan p.7)

By train : SNCF
Station 15 minutes away
TRAM link

By plane :
ENTZHEIM airport
TER link
Airport City Centre / Station
then TRAM link

By Tram :
Line B : Direction HOENHEIM
Line E : Direction Robertsau Boecklin
Stop: Lycée KLEBER or WACKEN

By Bus : Line H : Gare to Parlement européen
stop : Palais des Congrès





PARKING

After unloading equipment, exhibitors should park in Rives de l'Aar car park (4.20€ per day) or the exhibition center car park (rate per hour).

Height limited to 1.90 m

It is strictly forbidden to park in the technical courtyard at the Palais des Congrès, except when unloading.

EXIBITORS UNLOADING

FOR UNLOADING ONLY, access to the Palais des Congrès can be made per the **HALL RHIN** delivery platform (see attached plan below).





HOURS

Installation period	Wednesday, 18th September 2024 From 8:00am to 6:00pm
Exhibition opening period	Thursday, 19 th September 2024, from 8:30am to 7:30pm Friday, 20 th September 2024, 8:30am to 2:30pm
Breakdown period	Friday, 20 th September 2024, From 2:30pm to 7:30pm

DELIVERY

Delivery must be made between September 11th and September 17th.

The delivery times are as follows: 8h-11h30

Packages sent by exhibitors must meet the following conditions to be accepted:

- Each package must bear the label provided on the following pages, duly completed
- You must contact a freight forwarder / carrier who will be able to deliver your packages to your stand.
- The Palais des Congrès reserves the right to refuse delivery if the information necessary for its delivery is not indicated.

The verification of the good reception of your parcels is done with your carrier who will provide you a good delivery.

Your contact for delivery at Strasbourg Events

Elodie MARIATTE – Event Project Manager

Phone: +33 (0) 3 88 37 67 48

E-mail: emariatte@strasbourg-events.com



International Delivery

International packages must be shipped with International Commercial Terms in DDP (Delivered Duty Paid). Goods delivered to final destination, import customs clearance and taxes payable by the seller / shipper.

Delivery address

Shipments for an event should be addressed to the PALAIS DE CONGRES - Richard Strauss Street- 67082 STRASBOURG Cedex, specifying the name and date of the event and the number and name of the stand.

Delivery of pallets

Please note that the receipt of pallets will be done on written request in advance. Please indicate the name and arrival time of your carrier, the value of the pallet. No content verification will be performed.

Unloading trucks and transport to the stand

They must be supported by the exhibitor. You must use a forwarder / carrier for handling and unloading services.

The PALAIS DES CONGRES does not provide the unloading equipment

Storage of packaging

STRASBOURG EVENEMENTS does not have premises for the storage of empty packaging during the duration of exhibitions.

These must therefore be immediately removed upon assembly and, if necessary, brought back at the time of disassembly.

All packaging type storage: cartons, cans, pallets, in the exhibition surfaces, in the clearances as well as in the immediate surroundings of the halls is strictly forbidden.

Pickup

The removal must be done on the day of disassembly, 20th September. Between 16:00 and 20:30.



The PALAIS DES CONGRES cannot contact your carrier on your behalf. You must ensure the repackaging of your equipment, labeling, and leave the packages on your stand.

The responsibility of STRASBOURG EVENEMENTS cannot be engaged in any way on the disappearance or destruction of any material left after the event.

You must also check that your package is billed and paid to your carrier before making your request for recovery of your package, whether for its transport but also regarding customs clearance if necessary.

The Palais des Congrès reserves the right to refuse delivery if the information necessary for its return is not indicated.

The Palais des Congrès also reserves the right to have all objects left by the exhibitors at the end of the event removed and transported to public landfills by the exhibitor.



NO PACKAGE WILL BE ACCEPTED WITHOUT LABELLING

Please print this labelling and put it on each of your packages

DO NOT COVER



ANY PACKAGE WHICH DOES NOT CONTAIN THIS INFORMATION WILL BE REFUSED

OBLIGATORY INFORMATIONS TO THE ATTENTION OF THE CARRIER:

Booth Name: _____

Booth Number: _____

Responsible of the Booth (from your society) M. ou
Mme _____

Phone number of the booth responsible, on site Booth (from your society):

DELIVERY AREA:

EXHIBITOR NAME :

AT

PALAIS DE LA MUSIQUE ET DES CONGRES

Avenue Herrenscheidt – 67082 STRASBOURG CEDEX

QUAI : CASSIN



NOTES

Securing of stands

It is recommended that you never leave your stand unattended during the installation and dismantling of installations. Valuables must be locked away.

Cleaning of stands

STRASBOURG EVENEMENTS provides general cleaning of the aisles every morning.

Insurance

The Organiser is responsible for the overall insurance for the exhibition in terms of fire and civil responsibility. Each exhibitor is responsible for taking out any additional insurance they deem necessary.

Neither the organisers nor Strasbourg Evénements may be held responsible for theft or damage to personal goods belonging to exhibitors either during visiting hours or during the installation and dismantling of stands.

Safety regulations

Exhibitors must strictly respect security regulations and those specifically relating to the event.

<http://www.strasbourg-events.com/>

Exhibitors must strictly comply with the provisions set out in the Fair regulations, communicated by the Organiser.



INFORMATIONS ABOUT THE STAND

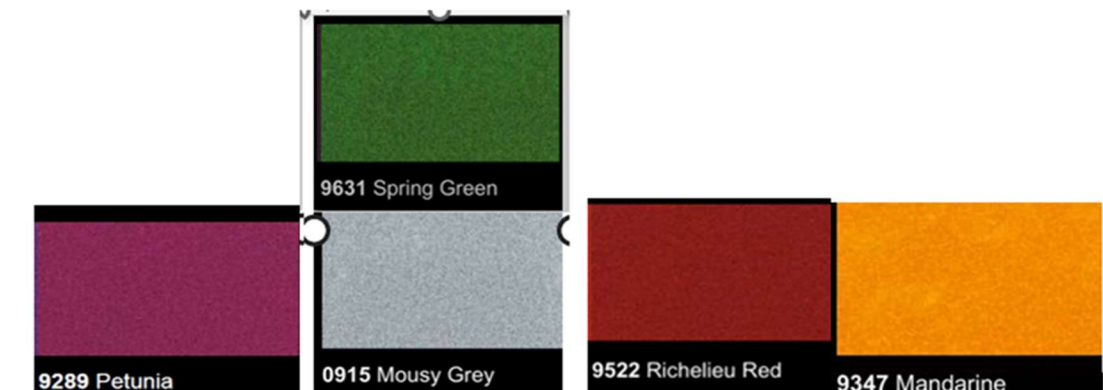
DESCRIPTION OF BASIC STAND *



Floor	Grey tile (<i>optional carpet* see below and p 15</i>)
Electricity	Power: 1kW electrical box
Furniture	One 140x70cm rectangular table and 2 grey chairs

***to book in advance with the organization, before 19th August 2024**

OPTIONAL COLOR CARPET (price p 15)



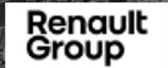


DESCRIPTION OF THE EQUIPPED STAND*



Floor	Blue (Hawaiian Ocean 1334) tile with carpet (for other color requirement please contact exhibition manager)
Structure	Melamine white panel with aluminum frame Height of the structure: 2,40 m
Sign	Standardized format (0,55 m x 0,17 m), front/back. Maximum 18 characters (Including spaces). One sign per stand.
Electricity	Track lighting featuring 3 spotlights of 100W: 1 track per stand under 15m ² . Service box with differential circuit breaker 30mA and 3 outlets Power: 3kW (2 power sockets)
Furniture	One 140x70cm rectangular table and 2 grey chairs

**** to book in advance with the organization, before 19th August 2024***



ADDITIONS*

To return before Monday, 19th August 2024 to exhibition@dsc2024.org

Exhibitor:

Number of stand :

Item (installation and use for the duration of the exhibition)	Price per Unit ex. VAT (in €)	Qty	Total ex. VAT (in €)
Equipped booth (see description p 17)	50€ / m ²		
Tufted carpet (available in 5 colours)	15,00 € / m ²		
Additional table 140x70cm and gray chair	50,00€		
Storage unit	200€ / m ²		
Single 3 kW connection + 2 single sockets on 16 A panel **			
Lightings Rail : 3 spots of 100 W 86 euros	100,00 €		
Mobile screen 32" + HDMI cable	400,00 €		
Mobile screen 43" + HDMI cable	500,00 €		
Mobile screen 55" + HDMI cable	750,00 €		
Mobile screen 65" + HDMI cable	950,00 €		
New 2024 Option – replacing the foot Hanging the screen rented from SE on a stand panel (only for equipped booth)	180,00 €		
Sitting or standing table + 2 chairs (black or white)	150,00 €		
Cleaning: Individual cleaning of the stand (for the duration of the exhibition)	50,00 €		
TOTAL ex. VAT			
VAT 20%			
TOTAL inc. VAT			

* Additions to equipped stand (see description of the package on page 14), including renting, set-up and recovery.

** Please note that all equipped stands are furnished with a track lighting featuring 3 spotlights of 100W (2 if more than 15m²) and a service box with 2 outlets (Power: 3kW)

For more specific equipment, please contact us at exhibition@dsc2024.org

Request date:

Name, signature and stamp:



WARNING – This document must be completed and returned.

SIGN

To return before Monday, 19th August 2024
(exhibition@dsc2024.org)

Exhibitor:

Stand number:

On-site contact:

Name and billing address:

.....

Phone:

Fax:

E-mail:

Sign text

Please write the exact title of the sign you want on stand in the squares below, in capital letters (only for equipped stands):

--	--	--	--	--	--	--	--	--	--

--	--	--	--	--	--	--	--	--	--

Request date:	Name, signature and stamp
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PAYMENT

[Payment per card or per wire transfer](#)

Prices are established for the duration of the exhibition. They include installation costs, renting, maintenance and recovery. All missing or damaged equipment will be billed.

No order will be taken into account without its whole payment (inc. VAT). An invoice will be send after reception of the order (page 15). Bank details will figure on the invoice.

NOTES

[Attachment System](#)

Please plan for the following authorized forms of attachment:

Small chains and small S-hooks. Please remember that it is PROHIBITED to pin, screw, or glue anything on the partitions, banners, and posts. Double-sided tape must be removed by the exhibitor during breakdown.

EXHIBITORS WILL BE BILLED FOR ANY DAMAGE TO THE MATERIAL

[Important:](#)

It is prohibited to close the open side of a stand. It is strictly prohibited to carry out any work involving smoke exhaust ducts, electrical circuits and telephone lines, and any piercing, hanging or sealing, unhinging doors, and installing an antenna.

The exhibitor will be charged in full for repair and damage resulting from non observance of the clauses stated above.



IMPLANTATION

To return before Monday, 19th August 2024
(exhibition@dsc2024.org)

Exhibitor:

Stand number:

IMPORTANT

Please indicate below the placement of requested additional equipment (service boxe(s), storehouse, DSL line...):

BACK OF THE STAND

WAY

Request date :

Name, signature and stamp :



WARNING – This document (4 pages) must be returned signed and initialed.

SAFETY REGULATIONS

Exhibition safety specifications

1. INSTALLATIONS AND DECOR

The exhibitor must respect all measures set forth by the general provisions and the Nov. 18, 1987 decree concerning exhibit halls.

Monitoring the execution of the measures in the aforementioned text is the responsibility of the exhibitor as well as the organizer.

They must be in contact with the safety manager for proper application of these texts. In the case of a serious infraction, corrective measures that could be taken include removing the material exhibited from the premises, or the ending of the show, with the exhibitor being unable to claim any indemnity nor be freed from their obligation to pay the rent.

The exhibitor is especially obligated to ensure easy access at all times to the exit doors, emergency exits, and smoke evacuation devices (fire extinguishers and fire hose cabinets).

Fireproofing of installations must be performed by a qualified company, who also provide a seal of approval from an authorized organization. Each stand manager must provide the safety commission with the fire reaction certificate for materials used for installations or decor.

Certificates issued by foreign countries can be considered in the framework of ISO standards. Additionally, foreign exhibitors using materials imported from their own country which have not been tested in France must submit, at least 2 months before the event, samples of these materials to authorized laboratories who will produce certificates conforming to the standards set forth by current French regulations.

Materials used for installation and stand decor are regulated. The following is the French classification:

M 0 = non-combustible

M 1 = non-flammable

M 2 = low flammability

M 3 = moderate flammability

M 4 = high flammability

The following materials are authorized:

- Materials with a fire reactivity classification after being tested in an authorized French laboratory (LCPP, CSTB, LNE, SNPE, LCRB or INERIS) and accompanied by an official report (Procès-Verbal) issued by the laboratory (official report to be requested from your supplier)
- Materials with conventional classification: M 0 = metal, glass... M 3 = wood and wood by-products (solid wood, plywood, slatted wood, particles and fibres) with a thickness greater than or equal to 18 mm

ATTENTION! The official reports (Procès-Verbaux) specifying in which conditions of use the classification is valid:

- On the floor, on walls, on the ceiling...
- Free-standing, hung, attached...
- on support: uninsulated M 0, wood with a thickness greater than 19 mm...
- Framework, wainscoting and carpeting of stands must be made of material with a minimum classification of M3.



- Wall-hangings and stretched fabric must have a minimum classification of M2.

- Signs, bulletins, posters and banners affixed to the walls, whose total surface area is less than 20% of the wall surface of the stand, can be used without a fire-reactivity requirement.

- Loose signs, bulletins, posters and banners whose surface area is greater than 0.5 m², garlands, vellums and plastic materials should have a minimum classification of M 1 (or be completely attached to supports with a minimum classification of M1).

Fabric covering horizontal tables, trestles and display cases must have a minimum classification of M 1. Fire-reactivity and fire-proofing certificates must be supplied by the exhibitor during stand assembly at the latest.

Artificial or dried plants are authorized in limited quantities.

Stands must be built on only one level (except for layouts to be submitted to the organizer). The exhibitor is obligated to respect the floor dimensions of their stand and not encroach upon the aisles, required open space and emergency exits.

Signs bearing both green and white writing together are prohibited.

Lasers: Any exhibitor using a laser at their stand is required to inform the technical department at the Palais des Congrès (contact : Elodie Mariatte, emariatte@strasbourg-events.com) 2 months before the event.

The Palais des Congrès reserves the absolute right to remove any dangerous or unsanitary material, or material emitting disagreeable, harmful or irritating odours, as well as any installations likely to harm the general environment.

The Organizer and exhibitor will take the exhibition surfaces in the condition they were found to be in from the time they start being used and will return them at the time agreed upon, in the same condition.

The Palais des Congrès does not have premises available for storing empty packaging during the exhibition period.

Those which must be imported gradually by the exhibitors and the organizers, who are responsible concerning proper security.

2- EMERGENCY SIGNS, EQUIPMENT AND EXITS

a- Emergency equipment (extinguishers) must remain visible and accessible.

b- Structures and additional decor must not conceal writing that indicates exits or evacuation routes (exit, emergency exit).

3 - COMBUSTIBLE MATERIALS

Storage of wood, paper, cardboard and miscellaneous packaging is prohibited in the exhibition space. The use of combustible gas is prohibited, and the use of flammable liquids is regulated (please contact us).

4 - PROTECTION OF THE PUBLIC

All presentations and demonstrations are performed under the full responsibility of the exhibitor.

Dangerous elements and notably: moving systems, hot, pointy or sharp surfaces must be:



- Either protected by a screen or a rigid, firmly fixed, well-adapted housing,
- Or set back at least 1 meter away from foot traffic.

5 - ELECTRICAL INSTALLATION

The exhibitor is responsible for electrical installation, except for the electrical control panel delivered to their stand.

It is prohibited to modify the technical characteristics of the aforementioned panel (location, circuit breaker, fuses, etc.).

The exhibitor is obligated to respect the safety rules detailed in the official texts, notably:

- a) the electrical control panel must be accessible at all times.
- b) it is prohibited to use:
 - isolated cables for voltage lower than 500 volts, which notably prohibits the HOVHII cable (scindex),
 - splicers (cables must be correctly attached),
 - connections not protected by "plexo" type branch circuit boxes,
 - power strips; the only authorized power strips are those with a cord,
 - discharge lamps not compliant with standard NFC 15150.
- c) It is recommended to use double isolation Class II (two) material, symbol: Devices from Class I (one), symbol must be grounded.
- d) Halogen projectors must be:
 - positioned at a maximum height of 2.25 m
 - firmly attached in horizontal position,
 - far away from all flammable materials,
 - equipped with glass safety screens or an equivalent material (metal grills are not authorized),
 - fed by conductive cables of 1.5 mm² allowing the terminal of the device to be linked to the ground conductor on the stand delivery box.
- e) String lighting
 - must be composed of non-flame propagator cables (category C2)
 - their sockets must be fused to the conductors that feed them,
 - the power indicated for light bulbs must be respected (15 W max).
- f) Coils: supply cables must be completely unwound.
- g) Outside of the event opening hours, power at stands must be shut off.
For any additional information, you can contact the organizer, who can carry out an inspection of the installations before the opening and during the event.
Any installations that are found to be non-compliant with current regulations and standards must be brought into compliance by the exhibitor before the event opening.



REGULATIONS FOR STAND ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

(Excerpts from the decree of August 1, 2006)

RECEPTION OF THE PUBLIC

Counters, reception desks and service windows: the height of at least one of the counters, desks or service windows must be accessible to people with reduced mobility, meaning a maximum height of 0.80 m. Furthermore, to allow passage of the feet and knees of someone in a wheelchair, the reception counter must have an empty space in the lower portion measuring less than 0.30 deep, 0.60 m long and 0.70 m high.

STAND RAISED BY A FLOOR

When it cannot be avoided, a slight difference in level can be resolved by a curved projection or can be supplied with a bevelled edge whose height is less than or equal to 2 cm. This height can reach 4 cm if the projection includes at any point a slope not exceeding 33%.

Any stand equipped with a floor higher than 4 cm on which the public is invited must be outfitted with an access ramp.

This ramp must be fully integrated into the stand (so it does not encroach upon the traffic aisle), and should be 0.90 m long with a slope:

- of 8% if it is < 2 m long
- or 12% if it is less than 0.50 m long.

VISUALLY IMPAIRED

The quality of lighting, artificial or natural, of traffic must be such that all walkways are lit without creating visual difficulty. The areas of the walkways that could cause a loss of balance for people with disabilities must be lit with reinforced lighting or with contrasting markings (yellow and black strip, plant...)

Information must be visible, legible and understandable by people with disabilities. Information supports must contrast with their immediate environment.

Information placed on these supports must have a high contrast with the background, and the written characters must have a minimum height of 15 mm for signs and information related to orientation, and 4.5 mm otherwise.

Green and white writing together is prohibited, as it is reserved for fire safety signage.

INSPECTION

The subcommission for accessibility for persons with disabilities will inspect the compliance of the stands before the event is open to the public.